

Giuseppe Contaldo

Innovation, Artificial Intelligence, Learning Training & Development.

Over ten years experience in **training and people development**, **strong background in managing end-to-end learning, training & development programs within complex organizations**.

Robust project and people management skills, proactive mindset, ability to foster collaboration across multiple stakeholders, driving **impactful learning initiatives** to support the **continuous growth of talent** across the organizations.

BEST PRACTISES IN EDUCATIONAL FIELD

- Creation of Educational platform addressed to Companies and high-school students;
- Creation of a Network of more than 30 Italian universities;
- Educational Manifesto on how to manage distance teaching to support Italian teachers to “change” their educational approach during Covid lock-down;
- Hundreds of Workshops and Lessons in Companies and Universities, also leveraging Design Thinking

Professional Path



indigo AI | September 2025 - Current

Senior Business Advisor

- Providing consulting and advisory services on Artificial Intelligence, Digital Transformation, Innovation



Monti Russo Digital | July 2025 - Current

Teacher and Tutor

- Training to Teachers and Schools on Artificial Intelligence, Digital Transformation, Digital Tools for teaching



Italian Insurtech Association (IIA) | January 2025 – June 2025

Chief Business & Strategy Officer – Head of Training & Development

- Realizing and overseeing tailor made **training programs** to boost innovation capabilities in the Insurance Industry.
- Leading **innovation strategy and business development** to accelerate **tech-driven change** in the Italian financial services ecosystem.
- Managing **partnerships across corporations, startups, and technology providers**.



Capgemini Invent | December 2020 – December 2024

Senior Manager – Business Consulting

Leading the design and execution of multiple digital **strategy and transformation programs**.

- **Global Consumer Electronics Company**: Client Lead, driving **Training & Development Programs**.
- **Global Financial Services Company** – Program Management Leader for a **huge Banking Transformation Project**. Several workstreams, including **Change Management & Training Programs**.
- **Major Global Telco**: Program Management Leader for a **digital strategy and marketing transformation program**.



Accenture Song | March 2014 – November 2020

Senior Manager – Consulting – Training & Development

Leading large consulting, digital marketing and digital transformation projects.

Focus Industries: Banking and Insurance, Consumer Electronics, Telco, Publishing.

Client Account Lead for a **Global Consumer Electronics Company**; key achievements:

- Multi-year digital, business and soft skills **Academy: training, learning & development programs**, driving impact countrywide: **+200k people trained**; managed **partnership with over 30 Universities** across Italy.
- **Retail** improvement program, leveraging Service Design and Design Thinking to improve operations.
- Market and User Research for new products launch marketing and go-to-market.
- Major Italian Bank: launch of the **new digital bank** leveraging omnichannel capabilities.
- Major International Wealth Management Company: Digital Transformation program.
- Global Telco: **Digital Strategy, Marketing and Media, Organization and Operating Model** consultancy (international engagement, focus on Central Europe)
- Major Global Publisher: **Digital Marketing, Martech and Organization assessment and change management program** (international engagement with focus on 7 Countries across Europe + USA) leveraging global assets on local subsidiaries.



Vodafone Italy | October 2009 - February 2014

Digital Director Broadband – Vodafone Italy



CheBanca! (now Mediobanca Premier) | August 2007 October 2009

Head of Digital (Start-Up)



Zurich Insurance | July 2006 – July 2007

Marketing Communications Manager



ING Direct | June 2004 – July 2006

Web Marketing Specialist



Buongiorno Vitaminic | Jan. 2001 – May 2004

Digital Project Manager

Lectures and Academic Lessons (Abstract)

Human Centered Value Propositions (2021 - 2022) – Università del Piemonte Orientale, Università di Perugia, Università del Salento.

Business Models for Tomorrow (2019 - 2020) - 20 Universities across Italy.

Customer Experience, Explained (2018 - 2019) - 15 Universities across Italy.

COVID-19 Navigator – How Companies Responded to the Coronavirus Outbreak (03/2020) - Università di Firenze – Milano Bicocca – Università di Salerno.

Philosophy and Technology - Professione Filosofo (2019) - Università del Salento.

Understanding Customers through User Personas (2017) - Luiss University – Rome.

Education and training

Oct. 2000 - University of Naples “Federico II” – **Bachelor’s Degree**. Contemporary Literature & Mass Communication. 1st class Degree 110/110 cum laude.