



## Alexio Cassani

Nationality: Italian

### WORK EXPERIENCE

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#### Co-Founder, CEO & CTO

*FairMind Benefit Corporation* [ 11/2023 – Current ]

City: Milan

Country: Italy

- End-to-End company administration
- Business Strategy definition and execution
- Research & Development on Generative AI
- Product Owner

#### Adjunct Professor

*Politecnico di Milano & GSOM Polimi & TAG Innovation School* [ 2015 – Current ]

City: Milan

Country: Italy

Lectures about:

- Artificial Intelligence: Generative AI
- E-Commerce Tools & Technologies
- Software Architectures for Startup
- Innovation of Retail (<https://www.youtube.com/watch?v=qqlHEsa2cw0> and <https://www.youtube.com/watch?v=q1Q5-VsjKOo>)
- Enterprise Architecture Governance

#### Public Speaker

*Various* [ 01/2015 – Current ]

City: Milan

Country: Italy

Main Topics:

- Generative AI
- Omnichannel E-Commerce Technologies

#### AI Advisor

*Intellico* [ 01/2021 – Current ]

City: Milan

Country: Italy

Support Founders & Top Management on strategic decision about Vision, Technology Scouting and Acquisition, Technical Organization, Business Development

### **Chief Technology Officer**

*Cortilia S.p.A. Benefit Corporation* [ 01/2022 – 11/2023 ]

City: Milan

Country: Italy

Tech Strategy Definition and Implementation (Make or Buy strategy) - Tech Team Management (20 people Front-End – Back-End – Data & AI – IT Operations) – Technical Products Roadmap Management – IT Infrastructure Management

### **Co-Founder, CEO & CTO**

*Stentle (acquired by M-Cube Group in 2019)* [ 01/2015 – 06/2022 ]

City: Milan

Country: Italy

End-to-End company administration – Business Strategy definition and execution - P&L monitoring and reporting to French HQ – Reselling Channel Building and Maintaining – Just Commerce Platform Realization, Go-To-Market, Grow – Innovation Management for the Group

Track Record:

- 2019 – Stentle acquired by international Group M-Cube
- 2020 – Stentle awarded as most innovative Italian company for retail (Confcommercio/Italian Gov) 2019 – 2021 – managed company scale-up with a growth of 90% of Revenues
- 2019 - Market Launch of SaaS B2B Platform Just Commerce

### **ICT research consultant**

*Politecnico di Milano* [ 01/2006 – 12/2017 ]

City: Milan

Country: Italy

Cloud computing, SOA Governance and Infrastructure related consulting and teaching activities, IT solution architectures definition, project planning support, attending project steering committees, project rescuing. Associate professor for the Information System class (2008 – 2009).

### **Chief Technology Officer**

*Doing (now part of CapGemini)* [ 02/2014 – 06/2015 ]

City: Milan

Country: Italy

Support to the CEO for technology company acquisition; support on major projects on strategy lead and negotiation (ie. Kuala Lumpur Smart City, Dubai City Mobile App)

### **Chief Technology Officer**

*Fashionis* [ 12/2012 – 01/2014 ]

City: Milan

Country: Italy

- Release of the first version of Fashionis E-Commerce Platform. Management of the cross- functional team of 14 people (UX Designers, Business Analyst, Software Architect, Software Developer, System Engineer). Role covered: scrum-master, system architect, project manager.
- Change management of IT team (10 people): Scrum/Kanban & XP adoption, coaching senior team members, QA & Continuous Deployment processes definition
- Support on project definition and integration of Google Analytics, Kissmetrics, Criteo, Zanox, Google Shopping

### **Chief Technology Officer**

*Webscience* [ 04/2007 – 10/2012 ]

City: Milan

Country: Italy

Business development - Strategic plan definition of the BU - Profit and loss of BU control – People management (economics, career path, tutorship plan) – Client Management

### **ICT system architect**

*Webscience* [ 01/2004 – 04/2007 ]

City: Milan

Country: Italy

System architect for the Atlas project (40+ years-man project size, delivered in 3 years): Software frameworks selection; design of all the software life-cycle process; technical team leading. Project Manager of Atlas sub-projects: project plans definition, team leading, definition of software architecture. Atlas is the software selected for the Italian ECDL market; it's adopted also in India, S. Korea and New Zealand

### **ICT system administrator**

*B Human* [ 09/1999 – 12/2003 ]

City: Milan

Country: Italy

Design and implementation of system architectures for different kind of it project (mainly web applications). Design, implementation and administration from-scratch of the corporate LAN (10+ servers, 50 workstations, with Microsoft-based products)

## **EDUCATION AND TRAINING**

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### **Generative AI with LLM**

*DeepLearning.AI / Coursera* [ 05/2022 – 07/2022 ]

City: Milan

Country: Italy

### **AI – Strategies for Leading Business Transformation**

*Kellogg Executive Education* [ 12/2020 – 03/2021 ]

City: Chicago

Country: United States

### **Deep Learning Specialization**

*DeepLearning.AI / Coursera* [ 01/2020 – 04/2020 ]

Website: [www.deeplearning.ai](http://www.deeplearning.ai)

### **Master in Information Technology Engineering**

*Politecnico di Milano* [ 1994 – 2003 ]

City: Milan

Country: Italy

Website: [www.polimi.it](http://www.polimi.it)

## **LANGUAGE SKILLS**

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Mother tongue(s): **Italian**

**Other language(s):**

**English**

**LISTENING C2 READING C2 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## **DIGITAL SKILLS**

Microsoft Office

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